

## 2004-2005 CLEVELAND CHAPTER BOARD MEMBERS

NAME	TITLE	ORGANIZATION	WORK PHONE	E-MAIL
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Mario Suarez	Dir. At Large			mfsuarez@sbcglobal.net
Walt Halun	Dir. At Large	Mason Structural Steel	440-439-1040	whalun@aol.com
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Nilesh Kulkarni	CWRU Stud. President	Weatherhead / CWRU	216-721-1079	nxk48@cwru.edu
Artis Gillam	CSU Stud. President	CSU	216-531-5053	artisgillamjr@aol.com

For article submissions or editorial comments please contact Paul C. Mathieson at paulmathieson@msn.com.  
Check out our meeting and class schedule on the world wide web: [www.apicscleveland.org](http://www.apicscleveland.org)

# APICS

CLEVELAND CHAPTER

P.O. Box 31357  
Independence, Ohio 44131

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# APICS

The Educational Society for Resource Management

# OPTIMIZER



APICS Cleveland Chapter 2, Region 3

April 2005

Newsletter

### APICS Cleveland Chapter:

**"The mission of the Cleveland Chapter is to continue to be the premier provider of resource management education in the greater Cleveland area."**

## Business and Personal Effectiveness

Harvey S. Nelson

Running a successful and growing business requires many skills. Many of those skills can be applied to planning in larger companies. Harvey will use an interactive approach to bridge humorous anecdotes, stories and lessons learned from starting and growing Main Street Gourmet to help the audience learn and further develop their planning, leadership, communication and risk-taking skills.

Harvey Nelson is the co-founder and Chief Executive Officer of Main Street Gourmet, a manufacturer of gourmet frozen bakery products with a sales distribution network throughout the United States.

Harvey and his partner were selected by the U.S. Small Business Administration as the 1994 Small Business Persons of the Year for the Cleveland District, as well as being chosen by Inc.

See page 2 for Speaker Profile

## Inside This Issue

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## APRIL MEETING

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

**Come to the APICS Cleveland / Akron Joint Professional Development Meeting!**

<b>Topics:</b>	<b>Business and Personal Effectiveness</b>	
	<b>Speaker: Harvey S. Nelson</b>	
<b>Location:</b>	<b>Sheraton Suites/Cuyahoga Falls 1989 Front Street Cuyahoga Falls, OH 44221 Phone: 330-920-7535</b>	
<b>Date:</b>	<b>Tuesday April 12, 2005</b>	
<b>Agenda:</b>	<b>5:30 pm</b>	<b>Arrival/Networking</b>
	<b>6:00 pm</b>	<b>Dinner</b>
	<b>7:00 pm</b>	<b>Recognition</b>
	<b>7:15 pm</b>	<b>Program</b>
	<b>8:15 pm</b>	<b>Closing Remarks</b>
<b>Admission:</b>	<b>\$20.00</b>	<b>APICS members</b>
	<b>\$25.00</b>	<b>Non APICS members</b>
	<b>\$10.00</b>	<b>Student members</b>

**NOTE: Receive one certification maintenance point for PDM attendance.**

**RSVP by noon on Friday, 4/8/05**  
**Please call Matt Seifert  
330-860-2065**  
**Or e-mail Mark Reischman  
pmreichman@juno.com**

## Speaker Profile

continued from Page 1

Magazine and Ernst & Young as their selection as the 1993 Entrepreneur of the Year Award for Northeastern Ohio, and in 2004 were awarded, The Entrepreneurial Achievement Award from Sales & Marketing Executives International. He has earned a spot for Main Street Gourmet in the 1992 and 1993 Inc. 500, a listing of the fastest growing companies in the United States, inclusion in the 1991-1996, 2000 Weatherhead 100, and inclusion in the 1993 and 1994 Leadership 2000, a collection of the top 100 performing privately held companies in Northeastern Ohio. Main Street Gourmet was selected in 1994 by Dun & Bradstreet as one of 50 companies in the United States for the "Best of America" Small Business Award.

### Do You Know About This Resource from APICS?

Are you studying for a Certification Exam? Are you interested in learning more about the APICS Special Interest Groups? Then you may be interested in this....

APICS provides electronic discussion lists to enable members to read and post messages to the list and share information (for example, CPIM or CM SIG).

The CPIM and CIRM forums are for discussions about the APICS body of knowledge as it relates to both the CPIM and CIRM exams. There are also discussion lists related to each of the APICS Special Interest Groups.

You have several choices in how you would like to receive information on the list (via email or by logging in a reading on the server). And even with the email choice, you can choose to receive a daily digest of all emails sent to the list, or to receive each email as it is sent.

To find out more about all the lists offered by APICS and how to sign up, go to the APICS website and follow the links under Resources and then Discussion Lists ([www.apics.org/resources/lists/](http://www.apics.org/resources/lists/))



Sheraton Suites/Cuyahoga Falls  
1989 Front Street, Cuyahoga Falls, OH 44221  
Phone: 330-920-7535

## PRESIDENT'S CORNER

Spring is on its way to Northeast Ohio, at least looking at the calendar it should be here shortly! And this is the time of year when the Cleveland APICS Board of Directors starts looking to firm up plans for next year. As a Board, we are always looking for ways to improve the value of membership to our vendors.

In March, we had a successful 2<sup>nd</sup> Annual Expo this year and have many ideas to improve the event for next year, including collaborating with similar organizations to ours, as well as increasing exposure for the event to our membership, potential vendors, and Northeast Ohio business community.

Thank you very much to John Weidle from Bendix for his presentation on Six Sigma at the Expo. It was very well received by all who attended.

The Board is also looking for any member interested in participating on the Board next year in any capacity. If you have an interest, either in a specific area, or helping in general, please contact me, or any other Board member listed on the back page. You can also send an email to [director1@apicscleveland.org](mailto:director1@apicscleveland.org), which is routed to members of the Board.

We would be more than happy to answer questions you may have about being a member of the Board. In addition to networking, it is a great way to add value to the organization, which benefits us all.

Please also support our Professional Development Meetings in April and May as they are joint meetings with both the Akron APICS Chapter (April) and PMAC/ISM (May). Last year our chapter was the host for these events, and this year they are hosting. Even though the meetings will not be at our usual location, we would like to show support for their efforts from the Cleveland chapter. Plus both meetings have great topics and provide the opportunity to network with people outside the Cleveland chapter.

Looking forward to seeing you at the upcoming meetings!

Nancy Fletcher, CPIM CIRM  
President Cleveland APICS Chapter 2004 - 2005



### March 2005 Membership Anniversaries

<b>1990</b>	<b>1995</b>
Melissa A. Gruntkowski, CPIM	Dino B. Pelusi
Ronald J. Zidek	Robert J. Zupancic
Karen S. Vacs-Lukco, CPIM	Jack A. Perusek, CPIM
<b>2000</b>	
Jeffrey A. Snyder	
Robert D. Smith	
James E. Shaffner	

## Companies that were represented at the MARCH 2005 EXPO

Accounting Software Solutions  
American Greetings  
APICS Akron  
APICS Pittsburgh  
APICS Regional  
Avery Dennison  
BCG Systems, Inc.  
Ben Venue Labs  
Bendix  
Carlisle Engineered Products  
Case Weatherhead  
Case Weatherhead School of Management  
CenturyTel  
Cincom  
Cleveland State University  
Computer Sciences Corporation  
Cronosys, LLC  
Crowe Chizek & Company LLC  
Dealer Tire  
Donley's  
Eaton Airflex  
Ely Enterprises Inc.  
e-Power Solutions, Inc  
E-Ventus  
Ferro Corporation  
Fogil Industries  
Goodyear Tire & Rubber Co  
Henkel Consumer Adhesives

Hose Master Inc.  
HY-KO PRODUCTS CO  
ISCEA Supply Chain Education Alliance  
ISG  
Landmark Plastic Corporation  
Lincoln Electric  
Mason Structural Steel  
Marvel Consultants, Inc.  
Metasystems  
Miles Technology  
Moen, Inc.  
NBC  
NEOworks  
North American Mfg.  
OneSixtyEight Internet Studio  
Paragon Data Systems  
Philips Medical Systems  
PMAC  
PolyOne  
Republic Powdered Metals  
Struktol Company of America  
TDCI  
TDP Consulting  
The Hall Chemical Company  
Therm-O-Disc  
Universal Creative Concepts  
Vantage Agora  
VSM Sewing Inc.

### Access your current Optimizer plus past issues ONLINE

The current issue of the *OPTIMIZER* is posted to the APICS Website ([www.apicscleveland.org](http://www.apicscleveland.org)) and is available for viewing. Past issues are also archived here as well. To view the entire *OPTIMIZER* issue as a PDF document visit: <http://www.apicscleveland.org/newletter.html>

**Mailing Lists and E-mail Addresses** - In order to keep you informed of opportunities, APICS and / or our APICS educational partners would like to use your mailing address and / or your e-mail addresses. This information would be used for educational purposes only.

**You as an APICS member can maintain and update your personal contact information online as needed. (See details on page 6 of this newsletter)**

**PLEASE NOTE: Dictionary (Source available has been revised from our website to APICS NATIONAL WEBSITE: [www.apics.org](http://www.apics.org))**

# APICS EXPO PHOTO GALLERY



## PLAN AHEAD: APICS CLEVELAND 2005 YEAR AT A GLANCE!!!

**April 12th, 2005-Tuesday** 4th Annual Joint APICS Akron Chapter Meeting, Speaker: Mr. Harvey Nelson, CEO Main Street Gourmet, "Sales and Operations Planning",  
**Joint Meeting Location:**  
**Sheraton Suites, Cuyahoga Falls, Ohio.**

**May 19th, 2005 - Thursday:** 3rd Annual Joint PMAC/ISM Meeting, Robert B. Steinberg, Productivity by RFID, "RFID"  
**Joint Meeting Location:**  
**Mariott Hotel, West 150th & 171, Cleveland, OH.**

**NOTE:**  
The full 2005 schedule is on our website.

### Cleveland/Akron PDM Reservation Deadline Noon April:

E-mail Mark Reischman at  
[pmreichman@juno.com](mailto:pmreichman@juno.com)  
OR

Call Matt Seifert at (330) 860-2065

The hotel makes every effort to accommodate our group but they do need to have an accurate head count.

Thank you for your assistance!

**APICS CLEVELAND CHAPTER  
is a very proud and active member of  
COSE which is a part of the  
Greater Cleveland Growth  
Association.**

**Member  
COSE**

## Another great reason to take a chapter education class!

The 1999 and 2002 APICS Salary Surveys (2002 - # 01637) revealed that when controlling for the approximately dozen other measured categories of information such as experience, education, location, and industry, surveyed individuals with a CPIM were making 17 to 19 percent more salary and/or compensation on average than similar individuals without a CPIM.

The company providing the APICS Certification Exam testing has changed their name and location. ASI has changed their name to **Promissor** and the testing location is now "CompUSA" center at 26425 Great Northern Shopping Center in North Olmsted. To reserve a test date, the phone number is still the same as shown on our flyers, 1-800-274-8399.

### **APICS Webinars On-Demand, Now Free to Members**

APICS members can now view a selection of popular APICS Webinars On-Demand at their convenience, for no charge, on the APICS Web site. In each APICS Webinar, the latest operations management concepts and solutions are presented to a live audience. Afterward, the sessions are archived and made available for viewing. As a new program feature, we are pleased to announce that more than 25 recorded APICS Webinars are available for free to APICS members as a member benefit. Access a complimentary APICS Webinar On-Demand today



*Case Weatherhead Students*

## **EDUCATION:**

### ***The Lifeblood of APICS***

**Director of Education:  
Mr. Ed Baldzicki, CPIM**

If you go to our Website at [www.apicscleveland.org](http://www.apicscleveland.org) (and I hope you do), the first thing you will notice is that our tagline is, "The Educational Society for Resource Management". Our chapter provides many different services and opportunities for our members, from job listings to professional development meetings where we can network, exchange ideas, and see how other companies and even other industries apply APICS-related principles.

However, we are first and foremost an educational society. APICS certification classes are the lifeblood of our chapter, and those revenues subsidize some of the other services we offer. Other companies offer training as well, but, all things being equal, please consider that as a non-profit entity, profits from APICS-taught courses ultimately benefit the membership. To that end, we are planning to offer alternative class times that might be more convenient for some of our members such as two to three day workshops in addition to the evening classes.

Our goal is to provide our membership the best value for its educational dollar. We are working hard to provide educational products and services that are truly market and customer driven, not only because it's an important source of revenue for the chapter, but because we want to best serve our members. But, we need your help. If you have taken APICS classes from other organizations, or if you have wanted to take classes from us but have not, please let us know why. Call (216)621-APICS(2742), the Education voice mail, or e-mail us your comments to [education1@apicscleveland.org](mailto:education1@apicscleveland.org). By better understanding your needs, we can better tailor our offerings to best meet those needs.

<b>Overall Value</b>	<b>4.27</b>
Expo Format	3.45
Expo exhibitors Interest	3.77
Exhibitor Topic Relevance	3.82
3rd Annual EXPO 2006	4

Speaker Topic Interest	4.82
Speaker Topic Relevance	4.66
Speaker	4.66
Location	4.38
Facilities	4.64
Meeting Format	4.16
Food	3.33

### **Student Auctions Donations**

#### **Landmark Plastics**

CSU Operations Management and Business Statistics Department  
5 books

CSU Student Life & APICS Cleveland State University Student Chapter  
5 T-Shirts  
5 pens  
5 scratch pads

Ely Enterprises, Inc.  
3 coffee mugs w/assorted treats

APICS Cleveland Chapter  
(for trivia)  
3 Rock and Roll Hall of Fame T-Shirts

### **Merchant account changing for CREDIT CARDS**

Credit card receipts for November and October PDM's were only processed in January, and which should explain why some people saw one or two charges for PDM's in January they weren't expecting. Also, we still have some outstanding receipts for American Express prior months that we were unable to process. If you have any questions about credit card charges for APICS, please EMAIL [director1@apicscleveland.org](mailto:director1@apicscleveland.org)

We have been trying to phase out our old merchant account and replace it with one that offers us more flexibility and lower service fees, and have gotten bogged down in the application process.

## **Photos from March Expo**



*APICS Akron President and APICS Cleveland President*



*Mr. John Weidle and APICS Cleveland President, Nancy Fletcher*



*Mr. John Weidle, March Meeting Speaker*

## **New Members to the Cleveland Chapter**

<b>NAME</b>	<b>COMPANY</b>
Ernest J Szczepanski	
Cindy Nader	
Ken P Jayjack	American Greetings Corp
Bill E Reeder	Hy-Level Industries
James P Surovec II	

*Welcome!!*

### **EXPO Gifts Donated**

**Ely Enterprises, Inc.**  
*Coffee Mugs*

**American Greetings**  
*Candle Donations*

The APICS student chapters are the future lifeblood of the APICS senior chapter organization.

### **Active APICS Student Chapters**

#### **Contact information:**

**Case Western Reserve University**  
Nilesh Kulkarni, President  
E-mail: [nxk48@cwru.edu](mailto:nxk48@cwru.edu)  
Phone: (216) 721-1079

**Cleveland State University**  
Artis Gilliam, President  
E-mail: [artisgillamjr@aol.com](mailto:artisgillamjr@aol.com)  
Phone: (216) 531-5053



## APICS Cleveland Chapter

### Web Site:

[www.apicscleveland.org](http://www.apicscleveland.org)

### E-Mail addresses

[program1@apiicscleveland.org](mailto:program1@apiicscleveland.org)

[education1@apicscleveland.org](mailto:education1@apicscleveland.org)

[membership1@apicscleveland.org](mailto:membership1@apicscleveland.org)

[communications1@apicscleveland.org](mailto:communications1@apicscleveland.org)

[director1@apicscleveland.org](mailto:director1@apicscleveland.org)

<u>Name of Web Link</u>	<u>Description of Web Link</u>	<u>Address of Web Link</u>
<a href="#">America Labor Market Information System -</a>	Projections of occupational employment growth are developed for all States and the nation as a whole.	<a href="http://almis.dws.state.ut.us/occ/projhome">http://almis.dws.state.ut.us/occ/projhome</a>
<a href="#">APICS (Local)</a>	Local Chapter American Production and Inventory Control Society	<a href="http://www.apicscleveland.org/">http://www.apicscleveland.org/</a>
<a href="#">APICS (National)</a>	National Chapter American Production and Inventory Control Society	<a href="http://www.apics.org/default.htm">http://www.apics.org/default.htm</a>
<a href="#">APICS (National) Change of address form</a>	<b>SELECT Change of address form.</b> You need 3 things: (1) APICS Membership identification number (2) Username (3) Password	<a href="http://www.apics.org/about/contact/">http://www.apics.org/about/contact/</a>
<a href="#">Bowling Green State University</a>	A 4 year degree in Purchasing and Supply Chain Management	<a href="http://www.cba.bgsu.edu/mgmt/html/purchasing_and_scm.html">http://www.cba.bgsu.edu/mgmt/html/purchasing_and_scm.html</a>
<a href="#">Case Western Reserve University (Student Chapter)</a>	Case Western Reserve University Student Chapter	
<a href="#">Cleveland State University (Student Chapter)</a>	Cleveland State University Student Chapter	
<a href="#">COSE</a>	Small business solutions at the Cleveland Growth Association	<a href="http://www.cose.org/">http://www.cose.org/</a>
<a href="#">Cuyahoga County Public Library</a>	InfoPlace, Job Research and other career resources	<a href="http://www1.cuyahoga.lib.oh.us/libraryservices/InfoPLACE/infoPLACE.htm">http://www1.cuyahoga.lib.oh.us/libraryservices/InfoPLACE/infoPLACE.htm</a>
<a href="#">Cuyahoga County Reemployment Services Center</a>	Provides the tools and assistance you need to join the work force.	<a href="http://ccrsc.net/">http://ccrsc.net/</a>
<a href="#">Greater Cleveland Growth Association</a>	Chamber of Commerce works to build a positive business climate and to grow Northeast Ohio's economy.	<a href="http://www.clevelandgrowth.com/index.asp">http://www.clevelandgrowth.com/index.asp</a>
<a href="#">Institute for Supply Management</a>	Institute for Supply Management	<a href="http://ism.ws/">http://ism.ws/</a>

<b><u>Name of Web Link</u></b>	<b><u>Description of Web Link</u></b>	<b><u>Address of Web Link</u></b>
<u>Occupational Outlook Handbook, 2004-05 Edition</u>	- Three ways to find career information by occupation on this site. Search for single occupations, multiple occupations, and all occupations at this site.	<a href="http://www.bls.gov/oco/home.htm">http://www.bls.gov/oco/home.htm</a>
<u>Ohio Department of Job and Family Services</u>	The site features information about programs, services, facts, statistics and current news concerning ODJFS.	<a href="http://www.state.oh.us/odjfs/">http://www.state.oh.us/odjfs/</a>
<u>Ohio Department of Jobs and Family Services - Frequently asked questions about unemployment</u>	Frequently asked questions about unemployment	<a href="http://www.state.oh.us/odjfs/unemp_comp_faq/">http://www.state.oh.us/odjfs/unemp_comp_faq/</a>
<u>Ohio JobNet On-Line</u>	Ohio's best job placement services.	<a href="http://www.state.oh.us/odjfs/ojn/job_net.asp">http://www.state.oh.us/odjfs/ojn/job_net.asp</a>
<u>Ohio Labor Market and Career Information</u>	Ohio Career Tabloid information for specific occupations	<a href="http://www.imi.state.oh.us/jobs/careertabloid.htm">http://www.imi.state.oh.us/jobs/careertabloid.htm</a>
<u>Ohio Top Companies, Analyses of top Ohio firms</u>	Ohio Top Companies, Analyses of top Ohio firms	<a href="http://www.coporateinformation.com/us/oh.html">http://www.coporateinformation.com/us/oh.html</a>
<u>PMAC</u>	Purchasing Management Association of Cleveland	<a href="http://www.pmac.org">http://www.pmac.org</a>
<u>SIC Code Finder - SIC Code Finder</u>	SIC Code Finder	<a href="http://www.inet.imarketinc.com/products/sicfinder">http://www.inet.imarketinc.com/products/sicfinder</a>
<u>University of Akron - A 4 year degree in Supply Chain Management</u>	A 4 year degree in Supply Chain Management	<a href="http://www.uakron.edu/colleges/cba/undergraduate/management/supplychain.php">http://www.uakron.edu/colleges/cba/undergraduate/management/supplychain.php</a>
<u>University of Akron - An MBA degree in Supply Chain Management</u>	An MBA degree in Supply Chain Management	<a href="http://www.uakron.edu/colleges/cba/graduate/supplychainmba.php">http://www.uakron.edu/colleges/cba/graduate/supplychainmba.php</a>
<u>Akron</u>	Akron, Ohio	<a href="http://www.akronapics.org">www.akronapics.org</a>
<u>Canton</u>	Canton, Ohio	<a href="http://www.apicscanton.org">www.apicscanton.org</a>
<u>Cincinnati</u>	Cincinnati Ohio	<a href="http://www.apics-cincy.org">www.apics-cincy.org</a>
<u>Cleveland</u>	Cleveland, Ohio	<a href="http://www.apicscleveland.org">www.apicscleveland.org</a>
<u>Columbus</u>	Columbus, Ohio	<a href="http://www.apics-col.org">www.apics-col.org</a>
<u>Dayton</u>	Dayton, Ohio	<a href="http://www.apicsdayton.org">www.apicsdayton.org</a>
<u>Erie</u>	Erie, Pennsylvania	<a href="http://www.apics-erie.org">www.apics-erie.org</a>
<u>Lima</u>	Lima, Ohio	
<u>Mid-State</u>	Altoona, Pennsylvania	
<u>Mountaineer</u>	Fairmount, WV	
<u>North Central</u>	Mansfield, Ohio	<a href="http://www.ncoh-apics.org">www.ncoh-apics.org</a>
<u>North Coast</u>	Sandusky, Ohio	
<u>Northwest Ohio</u>	, Ohio	
<u>Parkersburg</u>	Parkersburg, WV	
<u>Penn York</u>	St. Marys, Pa. / Olean, NY	
<u>Pittsburgh</u>	Pittsburgh	<a href="http://www.apics-pgh.org">www.apics-pgh.org</a>
<u>Springfield</u>	Springfield, Ohio	<a href="http://www.springfieldapics.org">www.springfieldapics.org</a>
<u>Toledo</u>	Toledo, Ohio	<a href="http://www.apicstoledo.org">www.apicstoledo.org</a>
<u>Youngstown</u>	Youngstown, Ohio	<a href="http://www.wcba.yzu.edu/apics/index.htm">www.wcba.yzu.edu/apics/index.htm</a>



5301 Shawnee Road  
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F 703.354.8106  
service@apicshq.org  
www.apics.org

**For more information, contact:**  
Lisa M. Prats, CAE  
Director, APICS Communications Division  
(800) 444-2742 or (703) 354-8851, extension 2397

## **APICS LAUNCHES NEW INDUSTRY CERTIFICATION CERTIFIED SUPPLY CHAIN PROFESSIONAL**

### FOR IMMEDIATE RELEASE

**Alexandria, VA (March 8, 2005)** APICS The Association for Operations Management announced today the creation of a new industry certification to meet the rapidly changing educational needs in the field of supply chain management. The Certified Supply Chain Professional (CSCP) designation is designed for professionals interested in increasing their knowledge of supply chain management, those currently working in the field of supply chain management, and for those individuals working with enterprise resources planning (ERP) systems.

"The APICS CSCP designation validates a unique skill set and reflects the expanding role supply chain management plays in today's increasingly competitive global marketplace," stated Thomas J. Krupka, CFPIM, Jonah, APICS President. "In the past, companies focused primarily on manufacturing and quality improvements within their four walls to gain a competitive advantage. World-class supply chain management drives a broader view, extending efforts to encompass the entire network of companies throughout the supply chain that work together to meet customer demands. The APICS CSCP designation will equip today's professionals with the credentials to improve their company's competitive success and their own professional advancement and earning potential."

APICS currently administers two internationally recognized certification programs— Certified in Production and Inventory Management (CPIM) and Certified in Integrated Resource Management (CIRM). Since 1974, 80,000 professionals have earned the CPIM designation and more than 4,000 have earned the CIRM designation. With the addition of the CSCP designation, APICS enhances its validation of the disciplines within operations management, specifically production, inventory, enterprise, and supply chain management.

APICS retained the services of The Holmes Corporation, specialists in the designing, marketing, and distributing of educational products for association certification programs, to develop the CSCP learning system.

The CSCP learning system will consist of a blended learning approach incorporating self-directed study courses, Web-based learning, and classroom-based education offered through colleges and universities, corporations, and the APICS network of local chapters throughout North America.

The CSCP program will be launched in conjunction with the 2005 APICS International Conference and Exposition, October 16-18, in New Orleans, Louisiana.

APICS The Association for Operations Management is the global leader and premier source of the body of knowledge in operations management, including production, inventory, supply chain, materials management, purchasing, and logistics. Since 1957, individuals and companies have relied on APICS for its superior training, internationally recognized certifications, comprehensive resources, and worldwide network of accomplished industry professionals. To learn more about the APICS community, visit [www.apics.org](http://www.apics.org).